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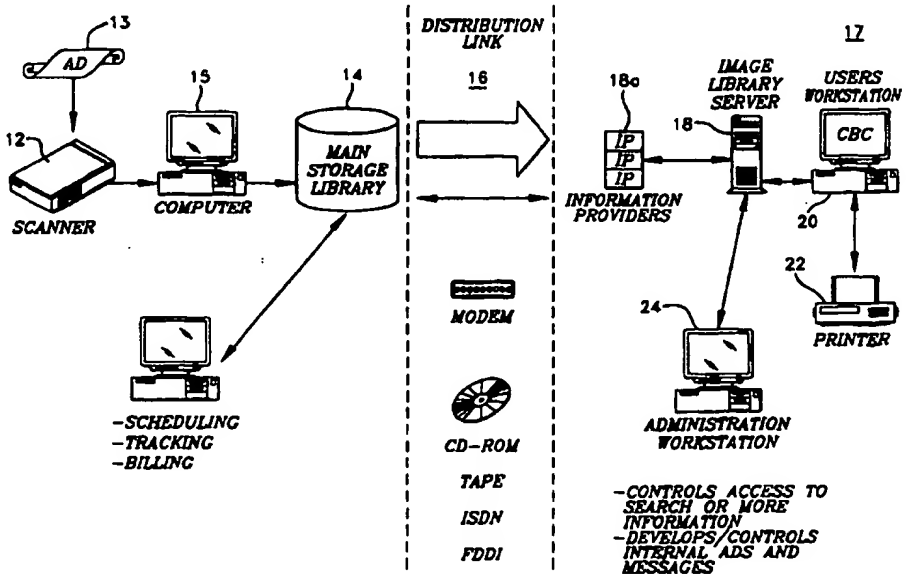

(57) Abstract

A device for generating and displaying a message (13) is disclosed. The present invention comprises a computer memory (14) for storing the ad, message and searchable database (13) in a memory, a distribution link (16) for transmitting the ad, message and searchable database (13) to a remote location (18) for storing said message (13), and means (24) associated with an end user workstation (20) at the remote location (18) for retrieving said ad, message and searchable database (13) and displaying same on a crt monitor associated with the workstation (20) at a time when the workstation (20) is not in use.

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